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Forecasting Delivery Time of Goods in Supply Chains Using Machine Learning Methods

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Abstract

Introduction. Trade development requires the implementation of artificial intelligence and machine learning technologies to improve the accuracy of delivery forecasts. The scientific research published to date in this area appears insufficient for two reasons. First, it focuses primarily on global supply chains, although the issue is relevant for local businesses as well. Second, forecasting typically requires large amounts of data for machine learning and significant computing resources that are not available to the majority of companies. The presented study aims to fill these gaps and demonstrate the efficiency of using open, accessible data and known algorithms. The research objective is to describe a pattern of appropriate selection of the least resource-intensive delivery forecasting model based on the analysis of machine learning algorithms.

Materials and Methods. The open data set DataCo Smart supply chain for big data analysis on deliveries in online trade was used. To process and analyze the information, methods of data cleaning, eliminating multicollinearity, normalization and coding of categorical features were applied. The following algorithms were used with the cleaned data: Decision tree, Random Forest, k-nearest neighbors, Naïve Bayes, Linear discriminant analysis, XGBoost, CatBoost, LightGBM, AdaBoost, and Perceptron.

Results. The basic algorithm for the delivery forecasting model was the Decision Tree algorithm. This choice was due to its high accuracy, ease of use, and low risk of overfitting. The model evaluation showed a high determination coefficient close to one (0.986). Low values of the mean square error (0.0367) and mean absolute error (0.0324) were recorded. The model showed satisfactory results in terms of time spent on training (3.3087 s) and forecasting (0.0051 s). Actual and predicted values almost perfectly matched. Deviations from actual values were minimal.

Discussion and Conclusion. The proposed model is efficient and has a high predictive ability. High-quality forecasting of delivery time is possible without the use of extensive databases and powerful computing resources. The study opens up the prospect of high-quality organization of logistics operations for small and medium enterprises. In further research, it is advisable to integrate weather data, traffic conditions and other indicators into the model. Using such information in real time will increase the adaptability and accuracy of forecasting.

Keywords: delivery time forecasting model, delivery forecast for small and medium enterprises, error in delivery forecasting, decision tree for logistics challenges

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Оригинальное эмпирическое исследование

Прогнозирование сроков доставки товаров в цепях поставок с использованием методов машинного обучения

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Аннотация

Введение. Развитие торговли требует внедрения технологий искусственного интеллекта и машинного обучения для повышения точности прогнозов доставки. Опубликованные на сегодня научные изыскания в этой области представляются недостаточными по двум причинам. Первая: рассматриваются главным образом глобальные цепи поставок, хотя вопрос актуален и для локальных бизнесов. Вторая: прогнозирование, как правило, требует больших объемов данных для машинного обучения и значительных вычислительных ресурсов, недоступных основной массе компаний. Представленное исследование призвано восполнить эти пробелы и показать эффективность использования открытых, доступных данных и известных алгоритмов. Цель работы — описать схему обоснованного выбора наименее ресурсоемкой модели прогнозирования доставки на основе анализа алгоритмов машинного обучения.

Материалы и методы. Использовался набор открытых данных DataCo Smart supply chain for big data analysis¹ о поставках в онлайн-торговле. Для обработки и анализа информации задействовали методы очистки данных, устранения мультиколлинеарности, нормализации и кодирования категориальных признаков. С очищенными данными работали алгоритмы: Decision tree, Random forest, K-nearest neighbors, Naive Bayes, Linear discriminant analysis, XGBoost, CatBoost, LightGBM, AdaBoost и Perceptron².

Результаты исследования. Базовым алгоритмом для модели прогнозирования доставки стал алгоритм дерева решений (Decision Tree). Этот выбор обусловлен высокой точностью, простотой использования и низким риском переобучения. Оценка модели показала высокий и близкий к единице коэффициент детерминации (0,986). При этом фиксируются низкие значения среднеквадратичной ошибки (0,0367) и средней абсолютной ошибки (0,0324). Модель показала удовлетворительные результаты по времени, затраченному на обучение (3,3087 c) и на прогнозирование (0,0051 c). Фактические и предсказанные значения почти идеально совпали. Отклонения от фактических значений оказались минимальными.

Обсуждение и заключение. Предложенная модель эффективна и обладает высокой предсказательной способностью. Качественное прогнозирование сроков доставки товара возможно без привлечения обширных баз данных и мощных вычислительных ресурсов. Исследование открывает перспективу качественной организации логистических операций для средних и малых предприятий. В дальнейших изысканиях целесообразно интегрировать в модель данные о погоде, дорожной ситуации и другие показатели. Использование такой информации в режиме реального времени повысит адаптивность и точность прогнозирования.

Ключевые слова: модель прогнозирования сроков доставки, прогноз доставки для малых и средних предприятий, ошибка в прогнозировании доставки, дерево решений для логистических задач

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Introduction. In the context of trade development, the relevance of accurate forecasting of delivery time increases. The inefficiency of traditional planning methods is due to the uncertainty related to the effect of various factors. It is obvious that the use of artificial intelligence (AI) in logistics can significantly improve the accuracy of forecasts and reduce operating costs. According to the international consulting organization McKinsey & Company, enterprises using AI for supply chain management can reduce forecast errors by 20–50%, which ultimately reduces costs by 10–15%³.

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³ DocShipper Group. How AI is Changing Logistics & Supply Chain in 2025? URL: https://docshipper.com/logistics/ai-changing-logistics-supply-chain-2025/ (accessed: 22.03.2025).

Published scientific papers on this topic mainly consider large-scale, global supply chains [1]. Various approaches to forecasting delivery time are actively discussed, but research usually focuses on complex and resource-intensive models that are inaccessible to the majority of enterprises — small and medium-sized ones. At the same time, the problem is indeed a challenge for local, small businesses that are badly in need of saving resources. This is facilitated by better settings of logistics processes in general and, in particular, accurate delivery time forecasting. Companies with limited information and computing capabilities have few tools to improve the situation. The presented study is intended to fill this gap. The research objective is to determine the most efficient and least resource-intensive machine learning model for forecasting delivery time.

Materials and Methods. The study used a structured dataset of sales, deliveries, customers, and financials. The open-source DataCoSupplyChainDataset is hosted by DataCo Global in the free Mendeley Data cloud repository. The basics in this dataset are order and delivery dates, customer information, order financials, and delivery status.

Before analysis and modeling, the data were pre-processed — cleaned and transformed. To achieve the set goal, correlations were first identified and multicollinearity was eliminated on the basis of the correlation matrix (Fig. 1).

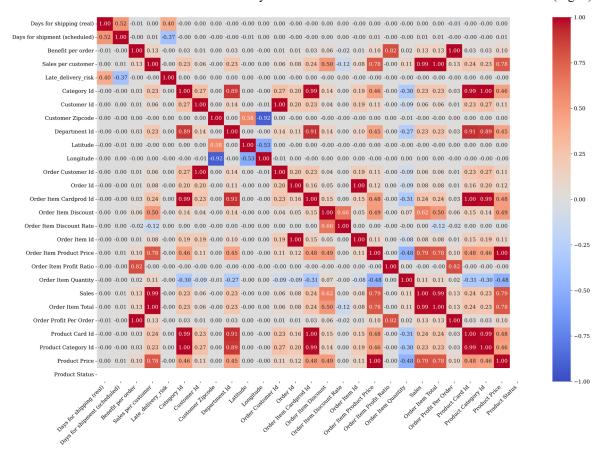


Fig. 1. Correlation matrix

The matrix allowed us to identify several pairs of features with a correlation coefficient equal to 1. This indicates their complete duplication. These pairs of features are presented below.

- 1. Customer id and order customer id.
- 2. Sales per customer and order item total.
- 3. Benefit per order and order profit per order.
- 4. Order item cardprod id (ID of product card in the order) and product card id (product card ID).
- 5. Category_id and product_category_id.
- 6. Order item product price (product price in the order) and product price.

To eliminate duplication, the following features have been removed:

- benefit per order;
- sales per customer;
- order_item_cardprod_id;
- order_item_product_price;
- product_category_id;
- order customer id.

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It was also found that the product_status (product availability) feature has only one unique value (0), i.e., the product is always available. This feature was also removed.

To analyze multicollinearity between numerical features, the variance inflation factor (VIF) was used [2]. Features with VIF higher than 5 indicate a strong relationship with other features, which can distort the results of the analysis and models. To avoid this problem, such features were removed or combined. This reduced data redundancy and increased the stability of the model.

After preliminary processing, we selected the main numerical and categorical features for further analysis and model building. Numerical features included such indicators as sales, profit, discounts, and quantity of goods in the order. Categorical features included delivery status, customer segment, and delivery mode.

For features with VIF above 5, further analysis was performed to identify redundant relationships. If a feature could be expressed through others, it was replaced by a combination of simpler features. Examples are presented below.

- 1. Sales = product_price * order_item_quantity. Since sales revenue depends directly on the product price (product_price) and the quantity of goods (order_item_quantity), it is decided to use this expression to replace redundant features.
- 2. Order_item_discount = sales * order_item_discount_rate. The discount on the product (order_item_discount) depends directly on the volume of sales revenue and the discount rate (order_item_discount_rate), which makes this feature also redundant.
- 3. Order_item_total = sales order_item_discoun. Here, the total order amount (order_item_total) is expressed through the sales revenue and the discount on the product, which has reduced data duplication.
- 4. Order_profit_per_order = order_item_total * order_item_profit_ratio. The profit per order (order_profit_per_order) is linked to the total cost of the item and the profit ratio per item (order_item_profit_ratio), which makes it possible to calculate it using other attributes.

Missing values in the order zipcode column were replaced with customer zipcode.

The data in the days for shipping real column was converted to a normal floating-point number.

In the original dataset, the features "delivery status", "customer segment", and "delivery mode" were categorical, which made it difficult to use numerical machine learning models. Using the Label Encoder⁴ method, these features were converted to a numeric format:

- the categories "shipped", "in transit", and "delivered" of the delivery_status feature were mapped to values 0, 1, and 2, respectively;
 - the categories of the customer segment feature were also assigned unique numeric values.

The described approach provides preserving the differences between categories, and at the same time using the categories in the machine learning process.

When selecting the optimal machine learning model for predicting delivery time, a number of machine learning algorithms were implemented. Decision tree [3] is one of the most common machine learning algorithms used for tasks related to decision making based on a set of features. Taking into account the values of some features, the algorithm divides the data into smaller subgroups and then structures them in the form of a decision tree.

The algorithm works as follows.

- 1. Before the first step, the root node of the decision tree contains the source dataset.
- 2. At each step of the algorithm, a feature is selected that provides the most efficient division of data into subsets and one or more of its threshold values. The data is divided into groups according to the selected feature values. The process is repeated until leaf nodes that contain the final solutions and are not subject to further decomposition are reached.

Thus, each node of the tree is a decision point at which the data is divided on the basis of the value of some feature. The branches of the tree correspond to the possible results of such a division.

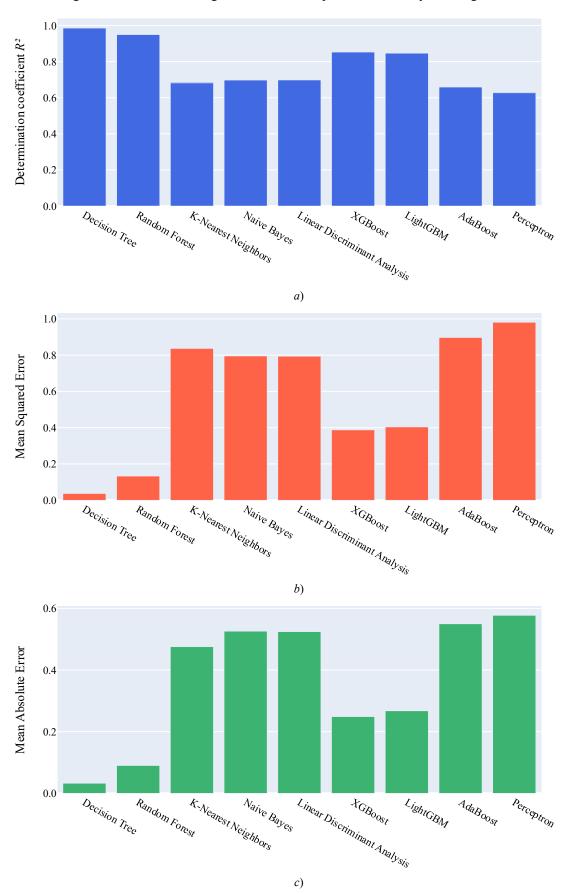
The key point of the algorithm is the determination of the data partitioning feature at each step.

Preliminary experiments showed that the Gini criterion provided the best accuracy of data partitioning within the framework of the task, therefore it was used in the presented work.

To determine the optimal algorithm, Random Forest [4], K-Nearest Neighbors [5], Naive Bayes [6], Linear Discriminant Analysis [7], XGBoost [8], CatBoost [9], LightGBM [10], AdaBoost [11] and Perceptron [12] were tested on the prepared data set. These algorithms were selected due to their widespread use and proven efficiency in solving forecasting problems. Each model was tested on the same dataset after the same preprocessing procedure. To evaluate the efficiency of the models, the following metrics were used: R^2 (determination coefficient), mean square error (MSE), mean absolute error (MAE), as well as the time spent on training and forecasting. The listed metrics provide for an objective comparison of the accuracy and resource intensity of the algorithms, and the selection of the optimal model for forecasting delivery time.

⁴ Label Incoder: the method transforms data representing categorical values into integers 0, 1, 2, etc., corresponding to each category.

Research Results. Figure 2 shows the quality assessment of the models described above using the metrics listed. Decision Tree and Random Forest demonstrated the highest accuracy. However, the simplicity and interpretability of Decision Tree, as well as its lower tendency to overfitting [13] compared to more complex models, should be taken into account. In this regard, the Decision Tree algorithm was used to predict the delivery time of goods.



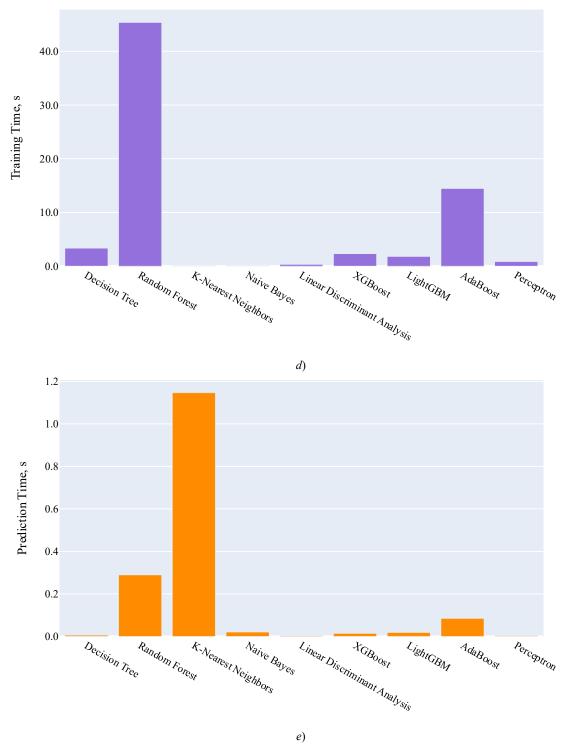


Fig. 2. Model quality assessment: a — model quality assessment using R^2 metric; b — model quality assessment using MSE metric; c — model quality assessment using MAE metric; d — training time, s; e — prediction time, s

Thus, testing the Decision tree model gave the following results:

- determination coefficient 0.986;
- mean square error (MSE) 0.0367;
- mean absolute error (MAE) 0.0324;
- training time 3.3087 s;
- prediction time 0.0051 s.

High R² value and low MSE and MAE values indicate high accuracy and efficiency of the model.

Consider the agreement between the actual values and the values predicted by the model (Fig. 3).

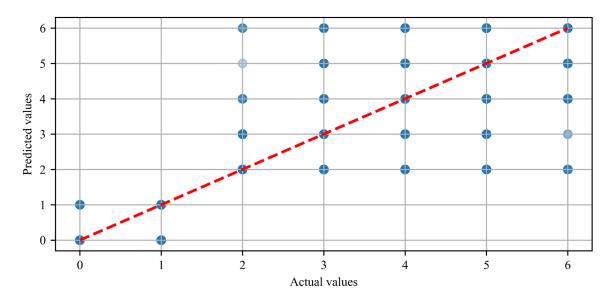


Fig. 3. Actual vs. predicted values chart

As you can see, the blue dots (predicted values) are located close to the red dashed line, which is the line of perfect agreement between the actual and predicted values. This indicates high accuracy of the prediction of values. This indicates high accuracy of the prediction of values.

The dense arrangement of dots along the dashed line refers to the absence of significant biases towards overestimation or underestimation of indicators. This shows a balance between the predicted and actual values.

The clustering of points along the diagonal suggests that deviations from the actual values are minimal. Thus, we can reasonably speak of extremely minor errors and high predictive ability of the model.

Discussion and Conclusion. The experimental results have shown that the decision tree-based model is capable of predicting the delivery time of goods with high accuracy. This is confirmed by high R^2 values and low MSE and MAE values. It was also established that the model was trained and made a forecast quite quickly, i.e., it was well suited for use under real conditions. In this sense, it is especially valuable that the operations have been implemented with minimal computational resources.

Let us note the basic conditions for achieving good results:

- high-quality data preprocessing;
- elimination of multicollinearity;
- application of optimal data partitioning criterion.

The scientific significance of the presented research should be considered from both theoretical and applied perspectives. In the first case, we are talking about the possibility of successful application of simple and effective machine learning models in logistics. It is shown that these models can provide the required accuracy of forecasts, significantly reduce operating costs, and optimize enterprise resources. The authors of the presented paper select from nine algorithms, each of which may be optimal for solving one or another logistical (or, more broadly, economic) problem of the enterprise. We will list only some of the logistical problems that can be attempted to be solved using the approach described in this paper:

- selection of delivery scheme taking into account requirements for product freshness;
- selection of delivery scheme taking into account the costs of fuels and lubricants;
- optimization of purchases taking into account warehousing costs;
- formation of salary policy in the logistics department;
- forecasting the liquidity of goods.

This leads to the second — applied — potential of the scientific research described in the article. The expected final practical effect is better controllability and profitability of logistics. This is especially important for small and medium businesses. Large corporations employ their own staff of analysts and programmers, create their own databases or purchase exclusive information to build effective logistics. Small companies can use the data sets and known algorithms they have accumulated in the course of their work for the same purposes. However, we note that the proposed approach can also be used as a basic model for more complex supply chain management systems.

Further research could focus on integrating additional data sources, such as current traffic conditions, weather conditions, and macroeconomic indicators. Using this information in real time could improve the forecast accuracy and adaptability of models.

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